



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1349724

Schedule Dates 08/04/12-08/17/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FLIGHT C (457245)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 95/101/1549
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FLIGHT C
JARED SALLES

Date Entered 08/02/12
Last Modified 08/07/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09782276
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,830.00
Net Total \$44,370.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Aug. 2012	96	\$52,200.00
Grand Total:	96	\$52,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/06/12-08/17/12	2	:30	5:01A- 5:30A (EST)	1	X	X	X	X	X			2	\$100.00	\$200.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	8/2/12
2.0	Normal Line / SPOT (2)	08/06/12-08/17/12	2	:30	5:30A- 5:57A (EST)	1	X	X	X	X	X			2	\$100.00	\$200.00	Columbus (WSYX)	GOOD DAY COLUMBUS-5A	8/2/12
3.0	Normal Line / SPOT (3)	08/06/12-08/17/12	2	:30	5:58A- 6:30A (EST)	1	X	X	X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/2/12
4.0	Normal Line / SPOT (4)	08/06/12-08/17/12	2	:30	6:30A- 6:57A (EST)	1	X	X	X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS-6A	8/2/12
5.0	Normal Line / SPOT (5)	08/06/12-08/17/12	2	:30	6:58A- 8A (EST)	1	X	X	X	X	X			2	\$450.00	\$900.00	Columbus (WSYX)	GMA-A8C	8/2/12
6.0	Normal Line / SPOT (6)	08/06/12-08/17/12	2	:30	8A- 9A (EST)	1	X	X	X	X	X			2	\$450.00	\$900.00	Columbus (WSYX)	GMA-A8C	8/2/12
7.0	Normal Line / SPOT (7)	08/07/12-08/16/12	2	:30	4:28A- 4:57A (EST)	1	X	X	X	X	X			2	\$25.00	\$50.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/2/12
8.0	Normal Line / SPOT (8)	08/06/12-08/17/12	2	:30	9A- 10A (EST)	2	X	X	X	X	X			4	\$125.00	\$500.00	Columbus (WSYX)	MILLIONAIRE/MILLIONAIRE 8	8/2/12
9.0	Normal Line / SPOT (9)	08/06/12-08/17/12	2	:30	10A- 10:57A (EST)	3	X	X	X	X	X			6	\$225.00	\$1,350.00	Columbus (WSYX)	RACHAEL RAY	8/2/12
10.0	Normal Line / SPOT (10)	08/06/12-08/17/12	2	:30	10:57A- 12P (EST)	3	X	X	X	X	X			6	\$500.00	\$3,000.00	Columbus (WSYX)	VIEW-A8C	8/2/12
11.0	Normal Line / SPOT (11)	08/06/12-08/10/12	2	:30	12P- 12:56P (EST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	Columbus (WSYX)	A8C6 NEWS-NOON	8/2/12
12.0	Normal Line / SPOT (12)	08/13/12-08/17/12	2	:30	12P- 12:56P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Columbus (WSYX)	A8C6 NEWS-NOON	8/2/12
13.0	Normal Line / SPOT (13)	08/06/12-08/17/12	2	:30	12:57P- 2P (EST)	3	X	X	X	X	X			6	\$400.00	\$2,400.00	Columbus (WSYX)	CHEW-A8C	8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT (14)	08/05/12-08/12/12	2	:30	12:57P- 2P (EST)	1							X	1	\$100.00	\$100.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	8/2/12
14.0.1	Closed Preempt (14)	08/05/12															Columbus (WSYX)	Pre-empt/Exception -	
15.0	Normal Line / SPOT (15)	08/06/12-08/17/12	2	:30	2:58P- 4P (EST)	2	X	X	X	X	X			4	\$400.00	\$1,600.00	Columbus (WSYX)	GENERAL HOSPITAL	8/2/12
16.0	Normal Line / SPOT (16)	08/06/12-08/17/12	2	:30	4P- 4:30P (EST)	2	X	X	X	X	X			4	\$450.00	\$1,800.00	Columbus (WSYX)	JUDGE JUDY	8/2/12
17.0	Normal Line / SPOT (17)	08/06/12-08/17/12	2	:30	4:30P- 5P (EST)	2	X	X	X	X	X			4	\$450.00	\$1,800.00	Columbus (WSYX)	JUDGE JUDY B	8/2/12
18.0	Normal Line / SPOT (18)	08/06/12-08/17/12	2	:30	5P- 5:30P (EST)	2	X	X	X	X	X			4	\$700.00	\$2,800.00	Columbus (WSYX)	ABC6 NWS AT SP	8/2/12
19.0	Normal Line / SPOT (19)	08/06/12-08/17/12	2	:30	5:30P- 5:58P (EST)	2	X	X	X	X	X			4	\$700.00	\$2,800.00	Columbus (WSYX)	ABC6 NEWS AT SP	8/2/12
20.0	Normal Line / SPOT (20)	08/06/12-08/17/12	2	:30	5:58P- 6:30P (EST)	2	X	X	X	X	X			4	\$700.00	\$2,800.00	Columbus (WSYX)	ABC6 NEWS AT 6P	8/2/12
21.0	Normal Line / SPOT (21)	08/06/12-08/17/12	2	:30	6:58P- 7:27P (EST)	2	X	X	X	X	X			4	\$600.00	\$2,400.00	Columbus (WSYX)	ENT TONIGHT 30	8/2/12
22.0	Normal Line / SPOT (22)	08/06/12-08/17/12	2	:30	7:28P- 7:57P (EST)	2	X	X	X	X	X			4	\$675.00	\$2,700.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/2/12
23.0	Normal Line / SPOT (23)	08/04/12-08/11/12	2	:30	7P- 7:58P (EST)	1						X		2	\$200.00	\$400.00	Columbus (WSYX)	ET WEEKEND	8/2/12
24.0	Normal Line / Prime Premium (24)	08/06/12-08/13/12	2	:30	7:58P- ABC-Bachelor Pad (Monday)	1	X							2	\$2,500.00	\$5,000.00	Columbus (WSYX)	BACHELOR PAD	8/2/12
25.0	Normal Line / Prime (25)	08/13/12-08/13/12	2	:30	10P- ABC-The Glass House (Monday)		1							1	\$1,800.00	\$1,800.00	Columbus (WSYX)	GLASS HOUSE	8/2/12

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26.0	Normal Line / Prime (26)	08/07/12-08/07/12	2	:30	9P- ABC-Trust Us With Your Life (Tuesday)			1							\$2,300.00		Columbus (WSYX)	TRUST US WITH YOUR LIFE	8/2/12
26.0.1	Closed Preempt (26)	08/07/12															Columbus (WSYX)	Program Change/Exception - Wipeout	
27.0	Normal Line / Prime (27)	08/16/12-08/16/12	2	:30	10P- ABC-Rookie Blue (Thursday)					1				1	\$1,400.00	\$1,400.00	Columbus (WSYX)	ROOKIE BLUE	8/2/12
28.0	Normal Line / Prime (28)	08/05/12-08/05/12	2	:30	7:58P- ABC-Secret Millionaire (Sunday)								1	1	\$1,600.00	\$1,600.00	Columbus (WSYX)	SECRET MILLIONAIRE	8/2/12
29.0	Normal Line / Prime Premium (29)	08/12/12-08/12/12	2	:30	9P- ABC-Extreme Makeover Weightloss Edition (Sunday)								1	1	\$1,600.00	\$1,600.00	Columbus (WSYX)	XTREME MAKEOVER	8/2/12
30.0	Normal Line / SPOT (30)	08/06/12-08/17/12	2	:30	11:01P- 11:34P (EST)	2	X	X	X	X	X			4	\$775.00	\$3,100.00	Columbus (WSYX)	ABC6 NEWS-11P	8/2/12
31.0	Normal Line / SPOT (31)	08/06/12-08/17/12	2	:30	11:35P- 12:04A (EST)	2	X	X	X	X	X			4	\$375.00	\$1,500.00	Columbus (WSYX)	ABC-NITELINE	8/2/12
32.0	M/G For 14.0.1 / SPOT (14)	08/05/12-08/12/12	2	:30	3P- 4P (EST)	1							X	2	\$100.00	\$200.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	8/2/12
32.1	M/G For 14.0.1 / SPOT (14)	08/05/12-08/05/12	2	:30	3P- 4P (EST)	1							X	1	\$100.00	\$100.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	8/3/12
33.0	M/G For 26.0.1 / Football (26)	08/10/12-08/10/12	3	:30	7:30P- 10:30P (EST)	2					X			2	\$900.00	\$1,800.00	Columbus (WSYX)	mkgd into Bengals from 8/7 prime due to prog. chang	8/7/12
34.0	Normal Line / Prime (26)	08/08/12-08/08/12	3	:30	10P- 11P (EST)	1			X					1	\$500.00	\$500.00	Columbus (WSYX)	mkgd into Final W. from 8/7 prime due to prog. chang	8/7/12

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